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*New Listing*

# EquitiesTracker makes flat debut on LEAP Market

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EquitiesTracker

staff

gathering

around

the

ceremonial

Market  
of  
Bursa  
group's  
listing  
fitting  
achievement  
today.  
*Photos*  
EquitiesTracker  
*Sam*  
*Vong*  
stand  
poised  
for  
the  
next  
phase  
of  
growth.



KUALA LUMPUR (March 7): Equity investment research platform and investment training provider EquitiesTracker Holdings Bhd made its debut on Bursa Malaysia's Leap Market today at 17 sen, unchanged from its issue price.

A total of 100,000 units were transacted at the opening bell today.

It proposed 42 million new shares representing approximately 17.1% of the company's enlarged issued share capital at an indicative issue price of 17 sen per share, making up a market capitalisation of RM41.7 million upon listing.

EquitiesTracker plans to raise gross proceeds of RM7.14 million, with the bulk of the listing proceeds or about RM4 million to be used to upgrade and enhance the company's information technology platform as well as its back-end support systems.

"This listing on the Leap Market of Bursa is a fitting achievement for the EquitiesTracker as we stand poised for the next phase of growth. Our future strategy would not only boost our current capabilities, but also open up new avenues for expansion," said the group's executive director and chief executive officer Alvin Vong at the listing ceremony here.

Going forward, Vong sees opportunities for expanding its investment training services through online platform, as this will also allow the company to capture bigger market share through venturing into overseas markets.

"We see the growth potential in the online learning platform. Parts of the digital campaign are

